

Accelerate LOA Completion

Lightico brings mobile eForm and eSignature capabilities to insurance brokers so Letters Of Authority (LOA) can be completed by customers instantly.

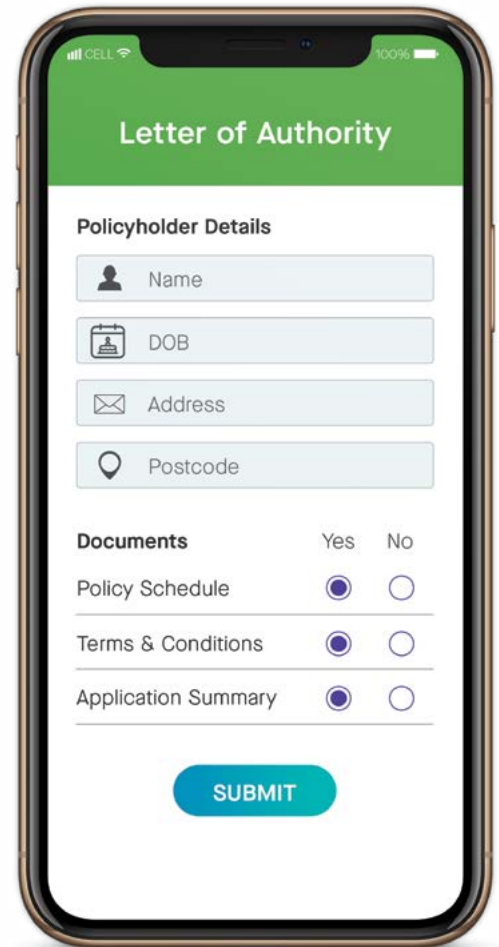
Digital, Mobile & Fast LOA Completion

Poor LOA completion rates slows the pace of insurance brokers' business. Today's clients are often on the go, busy without easy access to printers, scanners or faxes.

Lightico's digital customer interaction technology transforms paper and PDF LOA forms into easily fillable mobile forms which can be instantly completed and signed by the client quickly and easily with simple finger swipes, wherever they are.

The LOA forms are delivered to the client's mobile phone by text message, while on the phone with a client, to be completed and signed in the moment. The completed forms are then locked and automatically saved into your CRM with a full audit trail.

Brokers who use Lightico have seen turnaround times reduced by 90% and completion rates increased by 50% meaning reduced time spent on chasing up clients and more time to sign up new clients.



Complete more LOAs Faster

- Increase completion rates
- Eliminate waiting and chasing
- Decrease collection times
- Improve customer experience

About Lightico

Lightico's real-time customer collaboration platform empowers your agents to collect forms, documents, e-signatures, photos, consent to disclosures and to verify ID instantly while they have customers on the phone.

By simplifying customer interactions in the last mile of the customer journey, businesses make it easier for their customers to be their customers, earning their trust and loyalty, translating to higher profits.