

LIGHTICO FOR HEALTH INSURANCE

Accelerate Customer Sign Up, Claims & Amendments

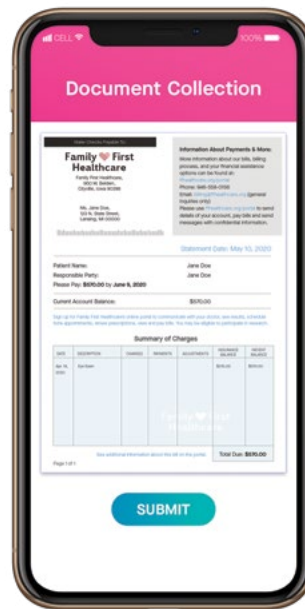
Real-time digital customer interactions enable health insurance companies to collect customer information, signatures, documents, consent, payments and verify ID instantly, from the customer's cell phone.



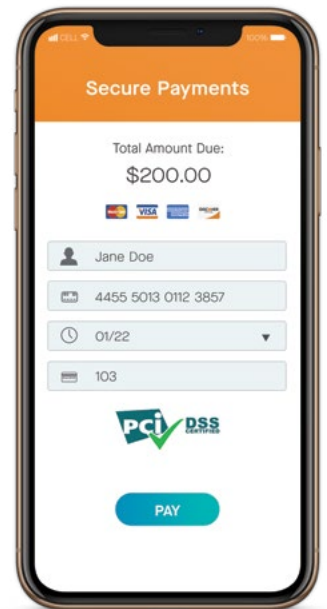
Increase completion rates with mobile-friendly eForms and HIPAA compliant solution for eSignatures.



Prevent fraud and simplify compliance with real-time ID collection and verification.



Speed-up applications and claims processes by collecting supporting documents and receipts in seconds.



Collect policy and excess payments quickly, easily and securely with mobile PCI-compliant payments.

Support Your Customers' Needs Remotely

- Fully HIPAA Compliant Digital Solution
- Boost Conversion Rates
- Speed Up Time to Settle a Claim
- Increase First Call Resolution Rates
- Remove Unnecessary Touchpoints
- Improve Customer Experience
- Reduce Fraud Risk

Onboard More Customers, Process Claims Faster and Service Customers Better.

Easy onboarding and quick claims processing is the cornerstone of a successful health insurance business.

Unfortunately, many health insurance companies still suffer from inefficient processes that require them to chase customers for personal information, permission to access medical records, proof of residency, verify ID, claims evidence and payments.

This endless back and forth drives up operational costs, delays sales and claims processes and leaves your customers and agents frustrated and unsatisfied.

With Lightico, insurance sales and claims are digitized and automated. While on the phone with an agent, your customers can submit all permissions, forms, ID, documentation and payments needed to process their application or claim - instantly from their cell phones.

Lightico simplifies customer onboarding, accelerates claims processing and improves customer experience.

Lightico's Customers Have Achieved:



**55% Lower Average
Time to Settle**



**60% Reduced Touch
Points Per Policy**



**15% Increased
Customer Satisfaction**

About Lightico

Lightico's next generation platform for digital customer interactions empowers your agents to collect forms, documents, e-signatures, photos, consent to disclosures and to verify ID instantly while they have customers on the phone.

By simplifying customer interactions in the last mile of the customer journey, businesses make it easier for their customers to be their customers, earning their trust and loyalty, translating to higher profits.

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