

COVID-19: Home, Work and our New Digital Lives

The coronavirus pandemic has fundamentally forced life to be more digital as millions are homebound and home and work life are combined.

Digital Home Life

+

Digital Work Life

17% of US adults are smartphone-only internet users



100% week on week growth of the use of eSignatures to sign forms and documents



76% increase in social media likes



10x growth in use of Instacart grocery delivery app



3.4 Million American workers who filed for unemployment in one week



5x spike in learning sites and apps



90% increase in telecom traffic



12%+ growth of online streaming services



70% increase in internet hits



30% increase in laptop & notebook sales



Tens of Millions of Americans are working from home



#1 app on appstores is Zoom as Americans rely on video conferencing



12.5 Million daily active users on Slack



The importance of digitalization during this unprecedented time is clear. Now more than ever, businesses must leverage digital to serve their homebound customers remotely.

Business continues: Signatures, eForms, ID & Document Submission and Payments can all be completed from customers' cell phones.

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